

Vishnu Ram Sachin D

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EDUCATION:

BBA Retail Management | PSG College of Arts & Science, Coimbatore | 85.51 % | May 2025 |
HSC | Sri Sakthi Vinayaga Matriculation School, Theni | 86.33 | May 2022 |
SSLC | Sri Sakthi Vinayaga Matriculation School, Theni | 95.2 | March 2020 |

SKILLS:

Analytical Tools:

- Power BI
- Excel

Database:

- MYSQL

Soft Skills:

- Team Leadership
- Event Management

PROJECTS EXPERIENCE:

Ad Hoc Insights - Customer Goods Domain [MYSQL | Power BI | CANVA]

[Project Link](#) [Video Presentation](#)

June 2026

- Answered 10 business questions for AtliQ Hardware using MySQL used JOINS, CTEs, and Window Functions to pull insights from the data.
- Designed Power BI charts for all 10 questions to visualize the SQL results and make the findings easy to understand and documented it

Hospitality Analysis - [Excel | Power BI | CANVA presentation]

[Project Link](#) [Video Presentation](#) [Live Dashboard](#)

April 2026

- Developed a dashboard in Power BI and Excel to analyze a 20% loss in revenue and market share, tracking critical hospitality metrics like RevPAR, ADR, and Occupancy Rate to isolate competitive gaps
- Analyzed consumer booking patterns across distribution networks, delivering insights that drove a 30% increase in online bookings and reduced abandonment rates by 20%.
- Regained a 10% boost in Market Share and Revenue within six months through strategic implementation of promotional offers.

Business Insights 360 - Brick & mortar and ecommerce [Power BI | Excel | SQL | CANVA presentation]

[Project Link](#) [Video-Presentation](#) [Live Dashboard](#)

April 2026

- Implemented a multi-departmental Power BI solution to integrate data from Finance, Sales, and Supply Chain, enabling a 360 degree view of enterprise performance across global regions.
- Integrated data across Finance, Sales, and Supply Chain to track \$267.98M in Net Sales, streamlining enterprise insights into a single 360-degree performance view.
- Built interactive tracking for a global 72.99% forecast accuracy metric, providing real-time visibility into inventory risks and driving a 20% reduction in manual reporting hours.

Sales Analytics - Brick & mortar and ecommerce [Excel | CANVA presentation] [Project Link](#)

March 2026

- Prepared 8 Excel reports using Power Pivot and DAX to track \$598.88M in net sales across 23 markets and 75+ customers for AtliQ Hardwares.
- Examined sales growth across 3 divisions PC division grew 313.7%, and 16 new products generated \$176.16M in revenue in 2021.
- Identified a \$54.94M gap between actual sales and targets across all markets, with India leading at \$161.26M in net sales.

CERTIFICATIONS

1. [IBM Data Analyst Coursera Certificate](#)
2. [Microsoft Power BI Data Analyst Coursera Certificate](#)
3. [HackerRank SQL basic Certificate](#)

OTHER ACTIVITIES:

1. **Chief Designer** to created 2 impactful Newsletters, 7 event posters, 4 motivational posters, and 4 certificates design templates with a team of 14.
2. **President**, Innopreneurs Club organized 2 workshops, 1 Exhibition, 7 competitions, and a 2 days stall event (25 stalls sold) with a team of 20 +.
3. **Joint Secretary**, Innopreneurs Club visualized 5 workshop posters, 1 competition poster, and 2 certificates.
4. **Designing Member** coordinated in designing 2 professional newsletters, improved visual communication in 3 event poster and submitted 2 certificate design templates to BBA RM.